

CompetitiveEdge

Central London New Homes

FRASER
& Co

迎接

How to achieve top prices...

To keep your property at optimum value and achieve best results, it's important to update the interior and overall look every three to four years. Fraser & Co is pleased to announce its new quality refurbishment service, now up and running under the expert guidance of Karen Meere. However large or small the project, Karen will tailor design a plan to suit your needs and budget.

**For enquiries
contact Mark Shack on
+44 (0)20 7624 7479
or mark@fraser.uk.com**

Welcome to *Shanghai!*

Widening their international reputation, Fraser & Co travelled to Shanghai for the first time this June to represent an exciting investment opportunity: the magnificent UK landmark development, Park Plaza Westminster Bridge. Overlooking Big Ben and The Houses of Parliament, it's housed in the former County Hall building, and will be transformed

by Galliard into the UK's largest ApartHotel. Deluxe suites are available from £230,000 fully managed, maintained and let with a 6% NETT guaranteed income until 2015, making it an excellent investment.

For enquiries contact call Robert Fraser on +44 (0)20 7624 7479 or robert@fraser.uk.com



Wharf Wonders



In the last six months, Fraser & Co has confidently dominated the overseas market with an extremely high turnover of sales in and around Canary Wharf, putting the company as market leader in sales of new developments abroad.

At a recent exhibition in Tokyo, they achieved significant sales at Lanterns Court, a stunning development in Canary Wharf due for completion in 2010.

At a show in Singapore, sales of apartments at City Tower, a luxury development also in Canary Wharf and due for completion by early 2007, also saw positive results.

And lastly, in shows in Japan and Hong Kong, a high number of sales were achieved within a combination of developments. Clearly, Canary Wharf and its surrounds continue to be an ideal location for purchasers. Life on the water's edge, excellent transport links, plus the stylish restaurants and shopping, all offers an enticing package for a steadily growing population of high earning, hard working, high spend individuals.

To discuss overseas marketing, contact Robert Fraser on +44 (0)20 7624 7479 or robert@fraser.uk.com

! stoppress:

- Fraser & Co is due to open its latest branch in Baker Street, continuing to expand the company brand which also offers clients a wide selection of property related services to cover all your needs. Keep an eye out on the website for further details at www.fraser.uk.com
- Congratulations to Debbie Cleaver, Branch Manager of the Paddington Basin office who recently celebrated her wedding and now returns from honeymooning in exotic climes.

lettingsupdate...

As Paddington flourishes with the effects of this vast regeneration scheme, Fraser & Co are finding properties here are achieving exceptional results in the lettings market with new sites coming up all the time. For enquiries contact the Paddington office on +44 (0)20 7723 5645 or debbie@fraser.uk.com

** star lets **

A fabulous newly refurbished townhouse over four floors is on the market at £700/week. Providing an ideal family home in Paddington it must be seen!

Overlooking Hyde Park, a four bedroom apartment is now available to let offering spacious, stylish living accommodation including plenty of entertaining space. It is on the market at £2,500/week. Contact Debbie on

+44 (0)20 7723 5645
or debbie@fraser.uk.com

** star buys **

Fraser & Co have a number of apartments for sale in the prestigious Kings Quarter, a brand new development on Copenhagen Street N1, close to the Kings Cross regeneration scheme.

One bedroom apartments are on offer from **£315,000** and two beds from **£420,000**. Contact Richard on +44 (0)20 7624 7479 or richard@fraser.uk.com



paddington basin *fillsup*

The Paddington Development Corporation Limited (PDCL) has released news of its latest plans at the major regeneration site. Six planning applications for the remaining locations have been submitted to replace the Grand Union and Winding Buildings previously given consent there.

The scheme, called Merchant Square as a reflection of the area's mercantile past, will feature a mix of office, residential and retail uses. Housing facilities will include 559 residential units with 70 per cent private housing and built around a major new canal-side square which will provide a major focal point. Works are expected to begin in early 2007.



FRASER
& Co
www.fraser.uk.com